



**WRUBEN JOSEPH GOMEZ** Photographer | Videographer | Web Designe

### **SCHOOLING**

CAL STATE UNIVERSITY OF NORTHRIDGE
Bachelor of Arts - Concentration in
Graphic Design

### **THE INTERNET**

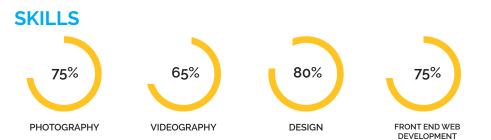
Aside from randomly searching the internet when I need to figure something out, I subscribe to & watch tutorials on Lynda.com, youtube.com and creativelive.com to further my education and learn what's new in the industry.

### **RANDO FACTO**

In August 2014, I was given a surprise opportunity to deliver my own child. After being in labor for an hour and a half, our little guy decided to make a grand entrance before we could head to the hospital. We got him settled and had a second to reflect on what just happened, then we called 911. I jokingly told myself that I would put it on my resume, and after thinking about it, I had to throw it in. Plus, it proves that I work well under pressure and it will also be a great icebreaker for the interview.

## SKILLS

photography videography aerial specialist front-end web develover graphic design jr software engineer doula



# **ME, MYSELF AND I**

I love to create. My passion for design, photography, videography, painting and other artistic pursuits (elaborate doodle drawings) drives me to work hard, have fun and produce great work. I am no stranger to facing challenges head-on, whether they are creative, technical or otherwise.

# **BUILDING MY STREET CRED**

#### PARTNER / VIDEOGRAPHER / PHOTOGRAPHER - COOKIES & MILK

[ http://www.cookiesnmilk.co ] January 2015 - October 2015

My responsibilities included filming, assistant directing, gripping and editing videos for clients such as GE, Dick's Sporting Goods, TideWatch, AV Concepts, Active, Night Nation, Classy and World Vision. I was also in charge of maintaining the company website, social media, marketing and other business needs.

### ▶ WEB DESIGNER / FRONT-END WEB DEVELOPER / JR. SOFTWARE ENGINEER - ACTIVE

[ http://www.active.com ] April 2010 - December 2014

At the beginning, I designed and coded updates to several of the company's web properties. I later switched teams and was responsible for updating CMS templates to reflect a redesign, while consolidating templates and adding bootstrap to make the site responsive. Next I joined the team tasked with rebuilding the flagship website in Ruby on Rails from an outdated proprietary CMS. Other notable highlights include working on a concept car for a major site redesign, donating over 150+ hours to film and edit 2 short films designed to promote Active culture and build company comradery, and photographing events including fundraisers, races and employee outings.

#### **JUNIOR WEB DESIGNER - JACOB TYLER CREATIVE GROUP**

[ http://www.jacobtyler.com ] January 2009 - July 2009

My responsibilities included creating prepress files for printers and programmers, product photography and designing and populating websites. Clients included TGI Fridays, College Magazine, Spray Smart and Coverplay.

### GRAPHIC DESIGNER - MILITARY PRESS

[ http://www.militarypress.com ] November 2006 - September 2008

My responsibilities included designing both print & web materials for clients such as Suzuki, Pacific Law, King Stahlman and the Miramar Air Show. I also assisted in laying out sections of the publication. A major goal I achieved here was implementing a workflow structure to increase the graphic and sales departments' efficiency.